



NATIVE



venture



“IT’S TIME TO TAKE RESPONSIBILITY”

With the introduction of Native, Venture has confirmed and strengthened its commitment to **achieving 100% carbon neutral manufacturing, through a collection with zero carbon dioxide emissions.**

The collection pays tribute to the most loved hardwoods by using locally sourced, carbon-free inorganic raw materials as a base for production. This dramatically reduces transportation related carbon emissions, and emphasizes the steps we take to remain environmentally conscious.

Native is a perfect representation of our achievements and a symbol of the future. It is a new and tangible demonstration of the fact that sustainability is more than simply a buzzword but an action.

Take part in the change and preserve the future with Native.



Native draws on roots of natural inspiration. As a carbon neutral wood-inspired tile, it pays tribute to some of the finest natural woods and combines an eco-conscious design that is both aesthetically pleasing and innovative. **Based on the principles of sustainability,** Native extracts the organic beauty of wood, to present a style that satisfies traditional, modern, and futuristic flooring tastes.

NATIVE

6 COLORS



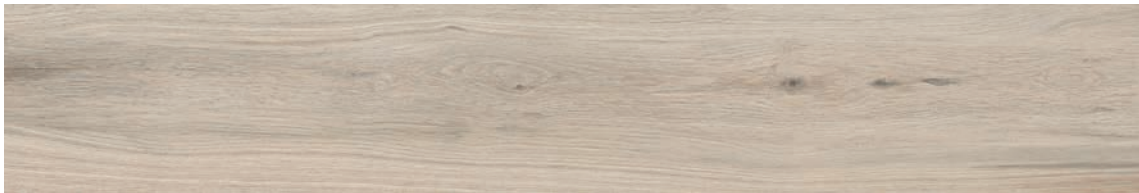
PINE
1103297 - 8”x48”



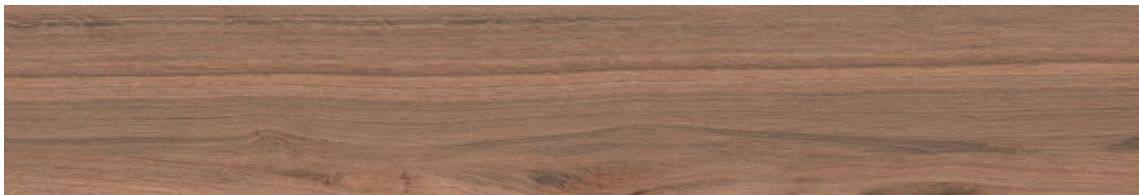
BIRCH
1103295 - 8”x48”



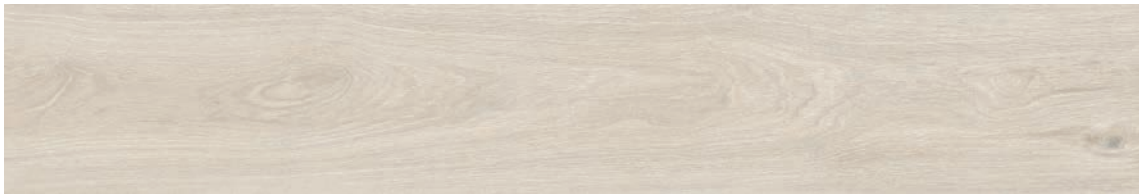
TEAK
1103293 - 8”x48”



WHITE OAK
1103296 - 8”x48”



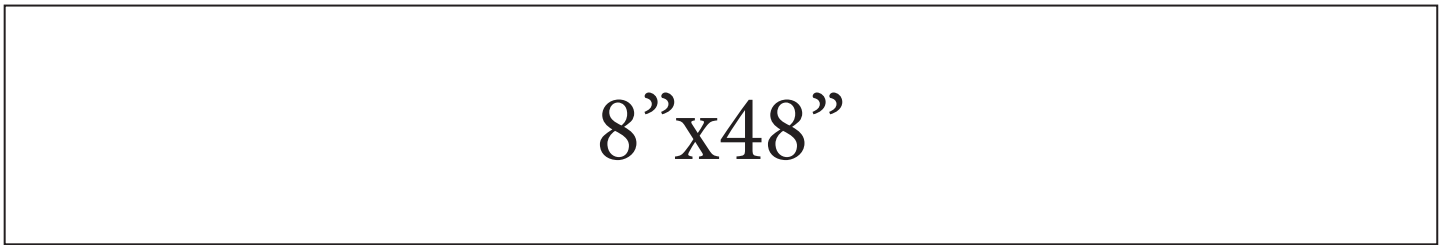
CHESTNUT
1103294 - 8”x48”



POPLAR
1103292 - 8”x48”



1 ECO FRIENDLY SIZE



8”x48”

1 FINISH



Finish Matte Pressed. Thickness 10mm


Six color variations reproduce with faithfulness of detail the linear and clean graphics of wood to create beautiful interior settings. The result is a union of sinuous veins, nodes, and the typical nuances of the natural material. Emphasized by the **8”x48” pressed** size, which reduces the energy consumption necessary for its production, enhancing further the **eco-friendly** vocation of the collection.



Shower Floor and Wall: 8"x48" Chestnut
 Wall and Floor: 8"x48" Pine



Floor: 8"x48" Chestnut

 Embodied carbon is the sum of all greenhouse gas emissions (mostly carbon dioxide) resulting from the mining, harvesting, processing, manufacturing, transportation, and installation of building materials.



Floor and Wall: 8"x48" Pine



Floor: 8"x48" Birch


 When looking at total greenhouse gas emissions for new buildings built over the next ten years — the critical period for action to address the global climate emergency — it is estimated that 80% will come from embodied emissions.

BIRCH



Floor: 8"x48" Teak

 Lowering embodied carbon emissions is now even more urgent than lowering operating emissions which comprise the remaining 20%.

TEAK



Floor: 8"x48" White Oak



WHITE OAK



Floor: 8"x48" White Oak



Floor: 8"x48" Birch






Floor: 8"x48" Chestnut



Floor: 8"x48" Chestnut

 Native is a carbon neutral tile, meaning that no additional embodied carbon emissions are produced in the creation of Native tiles.



Floor: 8"x48" Teak



Floor: 8"x48" Poplar, Teak



POPLAR

Technical Specifications

This product meets or exceeds all standards described in ANSI A137.1.



	SPECS	TEST METHOD	INDUSTRY STANDARD	VALUES	
	WATER ABSORPTION	ASTM C373	≤0.5%	≤0.4%	
		ASTM C373	0.5%	Meeting the water absorption criteria of the American national standard PTCA	
	SURFACE WEAR RESISTANCE	ANSI A137.1	Surface Wear-resistance properties of glazed vitreous and porcelain tiles.	ALL RESIDENTIAL / COMMERCIAL	
	CHEMICAL RESISTANCE	ASTM C650	A tile sample is placed in continuous contact with a variety of chemicals for 24 hours. No sample must show visible defects.	NOT AFFECTED	
	D.C.O.F. AcuTest®	ANSI A326.3	≥0.42 WET	≥0.42 WET	
	STAIN RESISTANCE	ASTM C1378	Surfaces are exposed to staining agents for 24 hours followed by four cleaning procedures. Results are recorded post cleaning.	NOT AFFECTED	
	BREAKING STRENGTH	ASTM C648	≥250 lbf	8mm ≥300 lbf 10mm ≥400 lbf	
	RESISTANCE TO FREEZE	ASTM C1026	A tile sample is subjected to repeated processes of freezing and thawing. Sample must show no visible defects.	RESISTANT	
	WARPAGE EDGE	ASTM C485	±0.40% or ±0.05 in (±1.8 mm)	± 0.40%	Rectified
	WARPAGE DIAGONAL	ASTM C485	±0.40% or ±0.07 in (±1.8 mm)	± 0.40%	Rectified
	WEDGING	ASTM C502	±0.25% or ±0.03 in (±0.8 mm)	± 0.25%	Rectified
	WARPAGE EDGE	ASTM C485	±0.50% or ±0.07 in (±1.8 mm)	± 0.50%	Calibrated
	WARPAGE DIAGONAL	ASTM C485	±0.50% or ±0.07 in (±1.8 mm)	± 0.50%	Calibrated
	WEDGING	ASTM C502	±0.50% or ±0.08 in (±2.0 mm)	± 0.50%	Calibrated
	THICKNESS	ASTM C499	Range: ± 0.04 in	≤0.04 in	

• Due to the inherent nature of fired porcelain tile, it is important to note that the coefficient of friction may vary within and between product runs.

Packaging Specifications

SIZES	THICKNESS (MM)	PIECES PER BOX	UOM PER BOX	WEIGHT PER BOX	BOXES PER PALLET	UOM PER PALLET	WEIGHT PER PALLET*
FIELD TILES							
8"x48" PRESSED	NOMINAL 10 mm	6	16,02 SF	75,3	24	384,48 SF	1,807

*WEIGHT PER PALLET DOES NOT INCLUDE pallet WEIGHT itself. All other sizes will be packaged as ordered.

Minimum grout size recommended = 5 mm (or approx. 3/16") If staggered tile placement, we recommend using a 30% offset. If specified brick pattern with 1/2 pattern mandatory, a bigger grout is recommended to hide imperfections of installation (minimum 1/4").

Green Memberships & Accreditations

DESCRIPTION	
	Defines post-consumer content of as much as 3% recycled glass which reduces landfill impact.
	Defines pre-consumer content of as much as 45% recycled material which reduces our carbon footprint.
	>95% raw material is sourced within a 500 mile radius, which results in a smaller carbon footprint.
	Tile Council of North America and the American National Standards Institute's standard for sustainability and environmental impact.
	A declaration that values the environment and works daily to minimize our adverse impact upon it.
	The Health Product Declaration Collaborative transparency declaration for all sustainable and naturally occurring materials.
	Certification of plant and product specific Environmental Product Declaration (EPD) which tracks environmental impacts from the production of porcelain tile.
	Underwriter's Laboratories certification of low emitting materials. This product is Green Guard Gold certified.
	Bureau Veritas Standards Program verifies and certifies both pre- and post-consumer recycled content.
	Tile Council of North America which allows us to be on the forefront of advances in the tile industry and its standards.
	USGBC is committed to suit a more sustainable life. This mission is supported by manufacturing products which aid architects in achieving USGBC certification.
	Sustainability and social practices support the mission of The International Living Future Institute which strives to create a socially just, culturally rich, and ecologically restorative community.
	The Tennessee Recycling Coalition is dedicated to promoting recycling and sustainable material management practices, and awarded the manufacturer the Tennessee Recycler of the Year award for 2020.

This product meets or exceeds all standards described in ANSI A137.1.
Este product cumple o exceed todos los estandares de ANSI A137.1.

A commitment to environmental sustainability and responsibility

We are committed to conscious development that minimizes the negative impact of manufacturing production on the environment. Our general approach to sustainability intersects with our business strategy to embrace three areas of responsibility: economic, social, and environmental. Some ways we prove this are:

- Products containing as much as 45% recycled content.
- Post-consumer recycled content levels as much as 3%.
- Zero industrial wastewater discharge.
- A 99% internal process recycling rate.
- Local sourcing of >95% raw materials (within 500-mile radius of factory) resulting in low transportation related carbon emissions.



MADE IN THE USA



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venture